

# Member Business Services

## *Member Business Account Opening 101*

Educating frontline staff is an essential component in promoting an effective member business service program. This class breaks down each entity structure into practical terms to discuss the specific documentation requirements for each entity type, as well as practical tips and best practices. This class is designed to put participants at ease and to take the fear out of the business account opening process.

This course will be presented by Becky Culver, Center Manager at Barksdale FCU. With over 25 years of experience, she possesses extensive knowledge in both consumer and business banking. Her expertise in small business aids in teaching her Business Accounts Class at Barksdale FCU. This class is offered to Financial Service Representatives, Managers and Supervisors in an easy to understand format with practical tips and real life scenarios.



### **Educational Investment**

Sponsored by the Member Business Services Council, (MBSC), your educational investment is only \$50 for MBSC members and \$100 for individuals that are not members of the council.

### **How to Register**

To register, simply email [education@lcul.com](mailto:education@lcul.com) or call (800) 452-7221, ext. 3020. Make sure to include your name, credit union, course location, and method of payment (credit card, ACH, invoice).

### ***About the Member Business Services Council***

The goal of the Louisiana Credit Union League's Member Business Services Council (MBSC) is to serve those credit union professionals within the state of Louisiana who are currently engaged in offering member business services, including business lending, or are exploring the possibility of offering services to business members, by providing opportunities for members to network with peers, share best practices, address issues concerning credit unions, and learn from experts in their professional field. For more information or to join, visit [http://www.lcul.com/MBSC\\_248.html](http://www.lcul.com/MBSC_248.html).

### **Dates & locations**

#### **May 13: *Arkansas***

CU Association of Arkansas  
1023 West Capitol Avenue  
Little Rock, AR 72201  
9:00 a.m. – 12:00 p.m.

#### **May 15: *Oklahoma City***

Credit Union Association of  
Oklahoma /CU House  
631 East Hill Street  
Oklahoma City, OK 73105  
9:00 a.m. – 12:00 p.m.

#### **May 19: *Dallas***

Cornerstone CU League  
4455 Lyndon B Johnson Fwy,  
Ste. 1070  
Farmers Branch, TX 75244  
9:00 a.m. – 12:00 p.m.

#### **May 21: *Austin***

A+ FCU  
6420 E Highway 290  
Austin, TX 78723  
9:00 a.m. – 12:00 p.m.

#### **May 22: *Houston***

MemberSource CU  
10100 Richmond Ave.  
Houston, TX. 77042  
9:00 a.m. – 12:00 p.m.

***Please note: Space is limited! Register early to secure your spot.***



*Louisiana*  
**Credit Union League**

